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*Recent Briefs for Photographers*

Volume 4

## **Scottish Scenes w/ a Twist!**

Scenery, architecture, places and items of interest (no tartan)!  
Twist should be something non standard about part of the image or light/colour, a repeating pattern or theme with shapes. If images submitted include identifiable persons, logos and or trademarks or artistic works you must have a signed model or property release. It's the law.

## **Candid, Real Life Moments- Editorial Style**

Birthdays, fishing, biking, beach, cooking with family, shopping at art fair, farmers market, having dinner with group of friends. Should be 35-60 age group, man or woman as focal, but groups of people is ideal. Not looking for overly lit scenes. Real as possible.

## **Best of Both Worlds**

Combination of 2 worlds (sales and marketing) Modern & Trendy  
All models MUST be released.

## **Digestion and Health - Scientific (But Beautiful) image**

I'm looking for a scientific image to illustrate a health piece, focusing on digestion, cleansing of the organs and health. The image has to be very beautiful and graphic - it will be used to kick off the feature on a full page or double page. Attached a few examples of how we interpreted stories like this before. Something along those lines would be good, but obviously not the same or very similar shots. These examples are only for reference to the style / aesthetics I'm looking for.

## **Girl (4 ish) with afro hair in wild flower field**

Cute multiracial girl with afro hair, summer dress, sitting in wildflower field See ref image, we'd prefer no hat, more serious expression, around age 4

## **Residential Interior w/ Artwork on the Wall**

The artwork on the wall should be substantial, not a little tiny sketch. Preferably a painting. Contemporary, abstract OR figurative. The interior should be authentic and lovely, not cold and sterile. Real people live there but it isn't messy either. Premium. Tasteful. There could be people in the shot but they are not the main focus

## **La Tomatina**

La Tomatina – Images of people fighting with tomatoes in the streets in Buñol, Valencia, Spain. Tomatoes should be visible in the frame, if possible there should be one main person as the subject of the photo. Fun, chaotic, tomato filled atmosphere. Model release required for all recognizable faces.

## **View From Waiheke Island Looking Back Towards Auckland**

This is for the cover of a travel magazine. We want a lifestyle shot with 1-3 people in it. Maybe they're kayaking or on a boat or just taking in the view. We don't want anything too staged. Must look editorial and capture the people in the moment. Nothing too cheesy.

## **Beautiful Couple Riding Horses**

We're looking for shots of heterosexual couples riding horses. The couple should be young and beautiful. Needs Model releases.

## **Winter-Simple, Luxury, Elegant**

Description High-end, product-focused imagery that evokes a sense luxury, simplicity and elegance in a winter setting. Can have people in it but the focus should be the product as hero. Photos we're looking for should also include: • Dynamic lighting • Pop(s) of color • Subtle motion • Depth of field (but not necessary if other requirements match) • One or more products including: Wearable devices, watches, headphones, earbuds, winter sports gear, or personal electronics. If images submitted include identifiable persons, logos and or trademarks or artistic works you must have a signed model or property release.

## **Doctors & Sales Reps**

Looking for 3-4 images. Fewer photos of presentations or meetings, as those get very generic. MUST be model released.

## **Doctors w/ Seniors & Elderly People**

Any race or gender. Try to stay away from photos of patients in hospitals as those tend to be slightly sadder. No children, no pregnant women. MUST be model released.

## **Houses Made From Recycled Materials**

Exterior shot of modern house made from recycled materials. No people. Full house in shot. Must be property released.

## **Slice of Life, Technology, Happy, Trendsetters**

Young people in the midwest, slice of life showing people interacting with the latest technology in their everyday lives. Nothing posed. The technology should be secondary in the shot. It's not about the technology, but it's about the people experiences with the technology that makes their lives better.

#### **4 Art Fairs-See Details**

Shot within the last few years: -FRIEZE, LONDON -ART BASEL  
MIAMI BEACH, MIAMI BEACH -TEFAF, MAASTRICHT  
-ARMORY SHOW, NEW YORK

## **Alba Italy - International White Truffle Festival**

Scenes from the International White Truffle Festival in Alba, Piedmont, Italy. This could include gathering truffles with the dogs, tastings, any event that is part of the festival. Successful submissions will be artful compositions that capture a moment at the festival.

## **Hanukkah**

We are seeking images of or evocative of Hanukkah. Images may be of the actual decorations or celebration, or they may more subtly reference the deeper meaning, history or locations of Hanukkah. Please avoid images that look "stocky," staged or cliché; avoid images that show recognizable people or faces or in which people are prominent; avoid flash photography, harsh lighting, digital effects.

## **High End Luxury Product in Winter Setting**

High-end, product-focused imagery that evokes a sense luxury, simplicity and elegance in a winter setting. Can have people in it but the focus should be the product as hero. Photos we're looking for should also include: • Dynamic lighting • Pop(s) of color

## **Community Engagement in NSW, Australia**

We are looking for a people orientated shot. Where they are interacting and engaging with one another somewhere in NSW. Ideally not too cheesy and people not looking directly into the camera. Key points: Happy Engaging Community People Group Sydney NSW

## **Luxury travel**

Images need to be big, global, luxurious. We are likely to cover varieties of locations, they don't have to be recognisable. And varieties of transportation, again not recognisable. If it helps to obscure or remove branding in retouch we can obviously do this. Images can include people; but they should just be incidental. Model and property releases will be required if necessary. Private Islands Jet Helicopter WaterFountain Infinity Pool Limo SuperCars Jungle Hotel / Luxury Home Beach Luxury Glass Hotel Coastal Mansion Key Products to pick up on: Multiple Islands Yacht / Busy Yacht marina Row of supercars Ski Chalet Jet

## **Model Walking the Runway**

We are looking for models from this millennium walking the runway. She needs to be released. Attached is the runway we are using but need to replace the model.

## **Ethnic Diversity and Healthy Lifestyle**

Ethnically, socially diverse individuals and families in unexpected happy / healthy / moments. Not typical playing in a park but more captured moments like having a meal in a diner with your aging father, watching a scary movie with your grand children. Multiple seniors hanging out together playing cards, dominoes or backgammon.

## **Locations in Buenos Aires**

Florería Atlántico We are looking for photos of the interior and exterior of the bar as well as any signature dishes including the gin and tonic. Naná Interior and exterior of the restaurant as well as signature dishes including the kale ravioli. Plaza Alemania General pretty photos of the park

## **Tourist Shot Hero, Orlando USA**

We are looking for beautiful experiential travel images with a model released (or unrecognizable model) human element – tourist(s)/people in the shot need to be the hero(s) of the image but should not take up more of the image than the location itself. One person is preferred but we are open to multiples. The location itself needs to be immediately recognizable as ORLANDO- please NO destination shots without people in them will be suitable. The more copy space the better. If the images are busy they need to at least be attractive. The image should invite you in and clearly make you want to be there. The image should represent the very best and/or beautiful interesting places and experiences the destination has to offer. The tourist(s) should preferably NOT appear to be just sitting – they need to be doing something interesting. An activity of sorts. The images should not be posed or stocky. Images should be thoughtfully lit/treated, professionally shot and stylish in their composition. Please do NOT include any images from any other destinations as they will just be rejected. SUMMARY OF ABOVE – WELL THOUGHT OUT SHOT – HERO TOURIST – NOT TOO SCRUFFY IN COMPOSITION – COPY SPACE – INSTANTLY RECOGNIZABLE LOCATION - DOING SOMETHING INTERESTING (ACTION)

## **Southern Style BBQ / Texan Hipster**

I'm looking for a shot of a cool guy - hipster, San Antonio Texas type - BBQ-ing. The image needs to have great atmosphere and is needed as a holding shot for a piece about Southern Style BBQ. The attached reference picture is almost there - but the guy does not have the 'right' look...

## **Bali and London - experiencing the city, dinner, markets etc.**

It's all about De-Tourism photographs (not standard tourism pics) – MasterCard offer priceless moments (authentic, money can't always buy) Searching for photography in Bali and London: - Bali: (unique food and drink experiences that Bali offers which is traditional to its culture and not commonly known to tourists) - London: (a photo that expresses what London stands for / is known for. Maybe a famous restaurant or pub that locals love or a photo that shows the atmosphere of the city or someone's daily routine that represents British way of life.) To keep in mind: - Cannot be an observational photo, needs to feel like you are in the photo and apart of the experience. - Needs to offer the viewer a MasterCard experience eg, food, shopping, activities, a purchase (exchange). - De Tourism, needs to be raw and authentic, something that is not usually seen as a tourist. - Has a story behind the photography relating to the city and the people. **\*\* A PHOTO THAT MAKES YOU WONDER WHERE, WHAT AND HOW – IT CANNOT BE EXPECTED \*\*\*** All recognizable faces and places should be released

## **Young male health specialist interacting with young boy**

Young male professional (health or medical specialist type) smiling, while having authentic, positive, and natural interaction with young male patient. He does not have to be wearing medical uniform, coat or have any medical instruments. Might be crouching down to be at eye level with child. Contemporary, warm, bright and minimal composition.

## **Great Barrier Reef, Queensland, Australia**

We need magnificent images of Australia's Great Barrier reef. It can be aerial or underwater. If it's an aerial shot, it NEEDS to have some point of reference for scale like a helicopter, plane, boat, divers etc. If it's an underwater shot it needs to be a wide shot that encompasses a large section of reef and includes marine life and ideally some human activity (diving, snorkeling, fishing, etc.)

## **ACTIVE | TECH | CREATIVE, Elderly People**

This brief is for images that show elderly people being Tech, Active and creative.

## **University Student Using Laptop in Lobby**

These images for safety training. The scenarios are: 1. University student using laptop in a lobby area with the power cord to the charger laying on the floor from the student across the lobby to the wall socket. The power cord is a trip hazard. 2. University student sitting on the floor in a lobby is bent over and looking at the screen. The student's posture is poor.

## **Women Running on Beach Naked**

I Need an image of a women skinny dipping or just about to. It can be the moment that she's running into the water, in the water, anticipation, taking off her clothes, etc. It needs to feel like a candid moment, it's between her and the person who's shooting it [in this case her husband]. The image needs to feel spontaneous, a risqué moment.

## **New York City**

Images of New York City. They can be the city skyline, a well known building, a well known statue, a sunset, an iconic hotel, a tourist must see, etc. Photography Branding Guidelines: Intimacy and Scale There's power in feeling incredibly close and cozy just as there is in feeling small in the presence of vastness. Think of pictures that depict the shared experience of a road trip: the cups of coffee, bugs on the windshield, and the blur of head banging to a metal song. Widescreen (Cinematic) Movies take us places: When the lights go down in the theater, silence takes over, you are transported to another place and time. Like a movie, our photos should be intentional and inviting. There's foreground and background, blocking, focus, light, and story. No two images the same but together they create a narrative full of emotion. Glare Glare is good. The color of imagery should be warm in tone, like wearing amber sunglasses. Sometimes when you're taking a picture with your iPhone through the window, there are sun spots overwhelming the image because it's so bright. That's the beauty of light: It sometimes shines so brightly that you can't even see. Sound Pictures can encompass the "sound of driving," whether that is singing your heart out to your favorite tune or just the hypnotic sound of the tires against the road. These images should have the quality of sound or lack thereof. Blur and motion should indicate the "sound" of whatever is going in the photo. Perspective Perspective signifies the driver's, or photographer's, unique take on the world. The images should feel like they were "seen" by a person, not a camera on a tripod

## **Confident men with good full hair in various situations (See brief)**

We are looking for 4-10+ images for a disease awareness campaign for a hair loss product and we want to depict confident men in various scenarios. See example images. The concept is based around the men having a new found confidence because they have had new hair growth where they had been previously losing hair. The scenarios they are in are situations that previously they would have tried to avoid as there would have been an extra risk of losing their hair. E.g. Standing on a windy cliff admiring the view, driving an open top car with the wind in their hair, having their hair played with/groomed. The shots should only contain one person so we have a clear focus on who we are talking about (except of course the shots of the man being groomed) We are ideally looking for a similarity of poses and expressions. The men must have full hair coverage on their heads. Age from 30s upwards, avoid grey hair where possible - we can retouch if needed though. Our models must appear: Confident/Happy Successful/Wealthy Well groomed/Smart Classy/ABC I We are looking for at least 2 scenarios per ethnicity, the more consistently we can roll it out across the countries, the better. If we can find a strong single pose that we can then retouch other ethnicities heads onto we are prepared to do that if we can align the shots enough to be convincing. Ethnicities/skin colours: Caucasian (Western/Eastern Europe and North America) Olive-skinned (for Lat Am and Southern Europe) Asian (to cover India, Pakistan etc) Oriental (options to cover Japan, Thailand, South Korea, Taiwan, Singapore and Thailand)

**A woman (25-45) at home (on the couch) with tablet**

Could also be a laptop. She not smiling, she thinks/stares. She's with her thoughts by the message on the screen, it's not a very good message. Try to be as European as possible. Usage for The Netherlands. Horizontal format (landscape) and not too close up please.

## **A group of friends being spontaneous. African ethnicity**

African ethnicity. Can be mixed ethnic groups. Cool looking people. Age 20 - 30. Tone of image should be irreverent, quirky, eccentric, but not slapstick. No silly costumes or masks. A group of friends laughing, deviating from the usual plans - being spontaneous. Time of day preferably at night or dusk. eg. • jumping into a pool with their clothes still on • pushing each other on skateboards or shopping trolleys at night. • running away with mischievous intent • daring each other to do some naughty deeds • cooking/baking messy food together • open to other scenarios along these lines

## **Candid Photos of Easy/Hard Imagery**

We are looking for candid images that someone would post for #tbt that include situations that are both easy / hard. For example "Hard to move, but easy to..." All ethnicities, ages, etc. The funnier and more random the better.

## **Illumination/enlightening in the colour of RED**

We're hoping to find something that really showcases and brings to mind the word illumination or enlightening. Something that works well with light and if it can utilise the colour RED then that would be great. We don't want to see animals, cars and children but instead would rather keep the brief more abstract and conceptual please. We may change the colour of the chosen image to more RED dominated colours. Please don't submit if you are not happy with this. Education is the end client - university recruitment. So want something different to the usual students sitting under a tree

**Young black people being crazy and spontaneous.**

Candid lifestyle shots. Sexy. Along the lines of the ref images please.

## **Festival with Sunset**

Sunset images. Any festival. Preferably unrecognisable people, crowds or silhouettes.

## **Vacation Moments- Sharing Time w/ Loved Ones**

High end images that communicate emotional connections and enjoyment and at the same time are taken wide enough to payoff stunning locations. We are looking for diversity in the people, but definitely should read americans on vacation. Locations should be quick reads and could be tropical, aka Hawaii, as well as european feeling. Talent needs to be released. Cannot have been used before in Financial or Travel Industry.

## **Healthy Female 35+**

Visibly in mid 30s but 40/50 preferred background should be clean. This can be just a portrait, or the woman can be eating or exercising. For a Fall issue, And if model has a bare belly that is a plus!

## **Beautiful images of Jordan**

could be anything - portraits, cultural sites, food, restaurants/cafes, architecture, landscapes, details, etc... I need a lot of beautiful images for a luxury book project nothing gritty or sad

**Steak, beef cows, butchers - story about cooking steak**

could be anything - a portrait of a butcher, chef with steak, steak on a plate, being cooked, raw - even cows

## **Armadillos (Standing)**

I'm looking for full frame images of armadillos standing, either facing towards camera or profile. It's really important that they **MUST** be standing and we can see the full body.

## **Empty Art Gallery**

Simple yet beautiful. White walls. Prefer the floor to be wood - floorboards, preferably not too perfect. Happy to look at other surfaces - concrete for example.

## **Conceptual shots for Business Projects**

Abstract, conceptual, geometric, pattern, colourful, 4 segments, technology No images with people.

## **Olive Harvest & Production of Extra Virgin Olive Oil**

Looking for a series of images showing the harvesting of olives and production of extra virgin olive oil using purely mechanized means (the pressing of olives). The more the images allude to small-scale orchard production, the better.

## **Global Travel – Popular Vacation Experiences**

Concept: Unique experiences make travel better. Aspirational and inspirational, yet still grounded in reality, these photos should conjure the imagination and motivate people to get the most out of their vacations. Images should feature individuals, couples, and families experiencing the sights, sounds, and tastes of travel globally. Stylistic notes: Nice color saturation, without being hyperreal. Natural, bright lighting that adds depth and contrast. Horizontal orientation preferred. Includes one person, a couple, or family of any ethnicity. Things to avoid: Contrived settings and poses. Overtly fake expressions on faces. Dark images where it is difficult to make out details. Flat lighting. Lifeless setting with no point of interest. Examples of experiences: Dining/coffee at an outdoor café in Paris Riding in a gondola in Venice Riding a San Francisco cable car Walking across the Brooklyn Bridge Walking through Central Park in New York Enjoying cherry blossoms in Japan Luxury or spa experiences Lounging on a cruise ship deck Golfing at a resort Swimming in a nice outdoor hotel pool Room service breakfast in a hotel room Viewing classic art and ancient architecture Walking along trails and scenic mountain paths & vistas Viewing unique textiles and clothing

## **Dynamic, Active, Point-of-View**

Communicates advancement, moving forward, excitement, energy, freedom, and acceleration. No images of summer-like activities. People: • Male - Age: 25-50 • Female -Age: 25-50 • Family (Does not have to be full set, can be 1 Parent and few kids like in the example) - Age: 30-40 (Kids around 5-18 years of age) • Singles • Pairs and small groups • People of any race/ethnicity For the people, I would like them to be realistic as in not super, muscular athletic. More of the everyday people, but not overweight or too cheesy/campy. For activity, I would prefer them to not be looking at camera. Candid is great. Aspirational, but not super aspirational. \*\*\*ALL IMAGES MUST BE MODEL-RELEASED Please see reference attached and call out's for image searches.

## **Arnhem Land Coastal, Australia (Aerial)**

Arnhem Land in Northern Territory or other spectacular landscape photograph of this area. Other images we'd like to see: • DUGONGS swimming in the scene. • Indigenous Djelk Rangers of Maningrida in Arnhem Land and the Thamarrurr Rangers in a coastal setting, who work to protect the local wildlife amongst other things. • Photograph showing clear and vibrantly coloured shallow water in parts with turquoise and aqua tones against a contrast of red earth. Could potentially show a pattern in the landscape of waves or sand ridges from the water current/waves. • Borroloola.

## **Natural Beautiful Faces for Environ**

We are looking for 3-7 COLOUR stock images of natural looking faces. AGE 24-35 - Although the product deals with anti ageing, we are appealing to a wide array of Women and want to appeal to their youthful side whilst still being true to life. RACE our models will consist of multiple races. We require a mix of Caucasian with dark, blonde and red hair as well as ethnic. That being said we need to have an international global feel to them. SKIN TYPE We are playing in the beauty territory so our skin needs to look beautiful, however we also want them to look interesting and not too porcelain looking . They need to encapsulate a broad range of skin types, subtle freckles, natural is the key. ANGLES We are mostly interested in front on as the reference images show however we would also consider 3/4 angle each side, over the shoulder and looking on and off camera. BACKGROUNDS Plain, shot on various ones depending on the models skin tone. These will need to vary from soft light grey all the way to dark grey. WARDROBE Minimal, NO HATS, loose off the shoulder tees or vests or strapless tops are recommended. although we will be cropping into the face so they will be rarely seen. HAIR Soft and natural. Not over-styled. Stylish loose and dishevelled is good. Hair can't obscure skin of face at all. The focus is always the face. LOCATION Always in studio LIGHTING Directional and natural looking. To cast a shadow but not look too harsh. The skin needs to be lit beautiful. Although the images we need are colour we will also be making them black and white or with a strong desaturation. Please only submit images that can be model released within our specified budget range and don't conflict with other skin care brands. Thank you. We may also be interested in hiring for specific shoots so please put yourself forward if you are interested. Budget tbc.

## **Southern USA Urban Landscape**

night shot, needs vanishing point and atmosphere

## **Iconic Sports Images, Ali, Bradman...**

It's for sport betting company. need to inspire the internal stakeholders, so all the images should be inspirational and some of them Australian. Editorial use.

## **Fun Lifestyle Summer Image**

Image needs to be a summer outdoor scene of people (21-35 year olds approx) with a flirty / risqué feel to it. Headline is: "Naughty enough to make you Blush" (introducing new Rosé wine)

## **Guy Jumping Over a Fence**

Audacious, brave, and rebellious—here we want to communicate a sense of breaking away from expectations. A sense of freedom and rebellion. So for this photo, we would like to get a shot of someone escaping over a fence in an interesting way. Subjects must look at least 25+ and over.

## **Guy About to Jump Off a Cliff/Bridge.**

Daring, brash, and thrilling—this photo should capture a bold and exciting moment; it's about abandoning our inhibitions and taking some risks. So we would like to feature one or more individuals about to jump off a cliff or bridge. Subjects must look at least 25+ and over.

## **Fun with friends**

Adventurous, social, and outgoing—our mindset is very communal and adventurous. It's all about getting together with friends and celebrating/making something of even the most mundane occasions as you go out into the world, together, in search of adventure. So we'd like to see a group of three or more as they interact playfully outside. Subjects must look at least 25+ and over.

## **Impromptu, Spontaneous Swim**

Spontaneous, liberated, and uninhibited—this shot is really all about letting go. Letting go of expectations, of the things that confine us, and truly being free. So for this photo, we'd like to see two or more people shedding their clothes as they run off into a lake to go for a swim. (Will need to have bathing suites on) Subjects must look at least 25+ and over.

## **Specific Birthday Lifestyle Images**

Birthday party, someone puts firecrackers in as candles, cake explodes in a fun way: Close up of a hand inserting unlit firecrackers into the cake (or lighting them) Firecrackers in a cake (lit and sparkling, right before they take off) A cake epically exploding as the firecrackers go off (bonus if there's a party of millenials in the background) Friends covered in frosting and exploded cake and laughing Epically exploding fireworks, bonus if they're over an outdoor backyard party

## **Beer/Soda Cans Duct-Taped Together**

Friends duct tape soda cans together like Wizard staffs (what people typically do with beer) and are play fighting as though the cans are Star Wars light sabers: Close up of two wizard staffs colliding Friends standing en garde with staffs raised and in hand, other friends surrounding and having a good time People laughing uncontrollably, can be in a group or individually

## **Friends Playing Guitar - Various Scenarios**

-Friends are hanging out in a park wearing space helmets and playing the guitar as though they are street performers: -Eclectic group of friends playing guitars outside (preferably electric). Bonus if they're wearing a space helmet, I can photoshop one on if need be -A person or group of persons wearing space helmets for fun -Close up of hand playing guitar -People giving a humorous, odd look (as though they are staring or trying to figure out what they're seeing)

## **Friends Dressed Up in Support of Gay Pride**

\*\*\*Images must be model-released Group of friends dressed up for a Gay pride event and riding the subway start a catalyst of people (all shapes, sizes and ages) joining hands in a brief moment of support and acceptance: Close up of hands clasped, preferably old/young or mixed race Wider shot of people on a subway holding hands (all ages/races/etc.) Two people of vastly different backgrounds looking at one another and smiling A group of friends dressed up to the nines for a Gay pride event. Bonus if you can't tell where they are or if they're actually on the subway.

## **Lifestyle - People Jumping in a Pool + Using Sparklers**

A group of friends light sparklers and jump into a pool. Cut to underwater where they're holding the lit sparklers and see their look of amazement as the sparklers stay lit (they really do that underwater). Friends lighting sparklers and laughing Friends jumping into a pool with sparklers in hand Underwater shot of someone holding a lit sparkler (I can not find a good shot of this but I've found several Youtube videos). A shot from underwater looking up into a bright spark/light that could resemble sparklers underwater

## **New York Nightlife**

We are looking for an image (bw or color) of a New York

## **Pensive Woman w/ a Busy Life**

Needs to be pensive, looking for woman going about her day,

## **Various People Being Courageous in Their Actions**

We're looking for UK feeling images of people demonstrating/embodying courage. We've found some already, but they lean towards extreme sports and quite young, fit people. Our client is looking for more variety - they want to see old people, and children, being courageous (not in the same shot). They don't want these to be in the workplace, but in day to day life. Ideally we're looking for images with an interesting background as well as foreground and which could easily have the subject in the foreground cut out to be treated with the brand identity. They need to feel like they are in the UK so please avoid any landmarks or signs that say otherwise please. All recognisable faces and places must be released.

## **Various People Embodying Performance**

We're looking for UK feeling images of people showing the value of 'performance' in their life. This could mean working with pace and energy, embracing change, adapting, learning, problem-solving. Or it could mean performing more literally, on stage, showing strength and talent. It could be children in a school performance, or a pensioner playing the trumpet. Ideally the background and foreground should both be interesting (e.g. not studio plain background), and the foreground subject should be able to be cut out. They need to feel like they are in the UK so please avoid any landmarks or signs that say otherwise please. All recognisable faces and places must be released.

## **People Demonstrating Integrity**

We're looking for UK feeling images of people demonstrating integrity in their day-to-day lives (not in the workplace, ideally). People earning trust by being honest, ethical and responsible. Ideally the background and foreground should both be interesting (e.g. not studio plain background), and the foreground subject should be able to be cut out. They need to feel like they are in the UK so please avoid any landmarks or signs that say otherwise please. All recognisable faces and places must be released.

## **People Demonstrating Accountability**

We're looking for UK feeling images of people demonstrating the value of accountability in their day to day lives. Taking ownership, making a contribution to a wider team effort, empowering people, making a difference. Ideally out of the workplace. The background and foreground should both be interesting (e.g. not studio plain background), and the foreground subject should be able to be cut out. They need to feel like they are in the UK so please avoid any landmarks or signs that say otherwise please. All recognisable faces and places must be released.

## **ITALY Mille Miglia Route - Landscape Images**

I'm looking for beautiful images of the landscape in Italy from the Mille Miglia route, which leads from Brescia to Rome and back again. Please see the attached map for reference. I need a great landscape shot from anywhere along the route. The atmosphere and beauty of the image is more important than where exactly it is from.

## **Mexico - Stunning Landscapes**

The piece is about the La Carrera Panamerica road race, which runs from southeast to the northwest of Mexico - from Tuxtla Gutierrez in Chiapas to Durango City. I do not need images from the race. No cars etc. I'm really just after a stunning landscape shot to symbolise 'Mexico'

## **Person, Middle-Aged, In Movement**

For a drug trial. The drug is for Parkinson patients who have what is called off-state which causes "freezing". This would cause patient to stumble if walking. Image needs to show person in movement.

## **Older People Talking, Optimistic**

Indoors, optimistic and conversational, like ethnically diverse 50 years old, discussing their financial future.

## **People of All Ages using Technology (Mobile, Laptop..)**

I am looking for images of people using technology in everyday life. The Art direction is street photography. I want the moment captured to feel real. It mustn't feel stock or staged with pretty people, the quirky and real aspects of peoples lives is what I am looking for. There can be more than one person in the image and the diversity of the people in the image tell a great story of all generations now adopting technology. One image I found that is perfect was 3 people (old, young, male & female) sitting on a bench at a train station all transfixed with their devices. It was gritty, the station was real and a bit grubby, their body language was real with them all turning slightly away from each other. I have attached art direction examples - I am looking to use colour and would prefer no instagram type filters I have also included some content examples of images I have found that are inline with the brief content wise. All recognisable faces and places MUST be released. Important note: We will predominantly be using the final select images for digital use so for the moment RF basic is appropriate however we want to have the option to be able to pay the difference and upgrade to ImageBrief's RF Premium at USD\$500 later on. Please only submit if this works for you. Thanks!

## **A Person Working with a Robot**

A person working with a robot in a clean setting

## **African American Woman or Ethnically Diverse**

Looking for an ethnically diverse or African American Woman looking at a computer, cell phone or tablet device. Casual lifestyle setting. Can be at home or elsewhere.

## **Working Late**

Cinematic composition of someone burning the midnight oil in an office environment. Their posture suggests they are in consideration mode. Perhaps looking into the middle distance. Perhaps wrestling with big ideas rather than drawn into the tractor beam of a computer screen or specific task. The narrative of the image should be one of "searching." Looking for something dramatically lit with a solitary, intimate feel.

## **Mature Women Travelling**

For package tours for women only. Demographic of 50-70 years old. Fun, smiling, safe, attractive images.

## **NSW Agency Rebrand**

We are looking to build out the imagery brand of our agency. We are yet to develop a imagery theme so encourage people to submit photographs of NSW, Australia that reflect the following attributes.. Brand Personality - Pioneering/Purposeful - Proud/Considered - Resilient - Respectful - Authentic - Open Minded/Approachable Visual Expression - Progressive - Contemporary (future focussed) - Vibrant - Urban - Real/natural - Diverse Human/living \*All recognisable faces and places released please.

## **Candid Millennials**

We are looking for candid images of millennials doing the following things: \*\*\*MUST BE MODEL RELEASED  
Doing tricky things in heels - Wearing fancy dress Eating messy food (with nice clothing)  
Crazy clothing Crazy hair eg. afro Selfies Festival (eg. muddy etc)  
Late night drive-through trip on foot Series of images that can be made into a GIF. Eg someone documenting their moustache growth for movember Pictures where animals photobomb humans

## **Family interaction in a domestic setting or father & child on swing or playing**

Looking for images to depict what makes memories more than a house, but a home. For example, father & daughter playing guitar on porch swing, playing in back yard, tender moments between parents & children looking at each other, not at camera, while in or around their home. Golden light is a plus, either early morning or late in the day.

## **POV Lying on the Ground After Falling Over**

We're looking for an image that would help the viewer see the world through the eyes of someone with epilepsy - suffering from a seizure. During or just after a seizure. ceiling. in-home. warm environment / warm tones. everyday life a scene of average wealth - nothing too affluent or exclusive. could be blurred (seizures impair vision) but not necessary. If possible, a caretaker near by tending to them. (no more than 10-15% of image)

## **Moving Truck Driving on a non-descript Road**

Moving truck driving on a non-descript road. It should convey optimism about the move ahead, and not feel stressful (no mess, boxes, etc).

## **Modern Contemporary Jewish life (horizontal)**

Photos of MODERN/CONTEMPORARY Jewish life...including scenes of Jewish family life and religious observances. Looking for images of celebrations for High Holy Days. Try for a balance between secular and observant Jewish life. We also feature photos of historic Jewish monuments, Jewish religious and holiday symbols, weddings, gatherings, Passover, Purim and scenic and historically important areas in Israel. We want bright and colorful photos and are looking for a variety of locations. This is for a horizontal calendar. Please title all photos with location.

## **#tbt 90's and 2000's Retro Photos (See Specifics)**

Looking for retro, vintage photos that one would post as a 'Throwback Thursday pic. Must be from the 90's or '2000's and be model released. Could be: - Travel - that Spring Break college road trip you went on. - Besties - a funny photo of you & your best bud in matching outfits. - Music - a music festival from a couple years ago - Sports - your first soccer/football game - Halloween - your relevant costume from the past that's completely irrelevant now

## **25 - 40 year old Asian woman in Canada on phone**

A well dressed but not professional look. Top body shot. she needs to be either using a phone to speak or tap on. This could also be a tablet. With a cityscape or woodland in the background would be ideal.

**African Couple - passionate, playful, raunchy, sensual**

African couple in a sensuous embrace, play fighting or embracing

## **Two People Holding hands in Foreground in a Home Setting**

This could be husband/wife; mother, father/child, siblings. Clearly in a setting that implies they are at home.

## **'WOW' Cover Image of Cape Breton, Nova Scotia**

Recent, dramatic, artistic, and luxurious image of Cape Breton, Nova Scotia to be used as possible cover. I am looking for that "WOW image". It will be cropped vertically and should lend itself to type overprinting on it. If image includes people they should be in the distance and not a focal point. Should have mood and sophistication conveying "I want to be there". Points of interest: Yarmouth, Windsor, Truro, Baddeck, North River, St. Ann's, Ingonish, Highlands National Park, Pleasant Bay, Sky Line Trail, Margaree River, Inverness Beach, Glenville, Celtic Coastal Shore Trail, Sable Island, Bird Island, Magdalena Island-Quebec, Bonaventure Island, Gape Peninsula-Quebec, Anticosti Island-Quebec, Gros Morne National Park-Newfoundland, Francois-Newfoundland, St. Pierre-France, Louisbourg.

## **Contemporary African Americans Lifestyle (work, home, life)**

Photos of contemporary, urban African American life. Include scenes of daily family life, workplace related images, children at play, multi-generational activities and gatherings, holiday and religious celebrations, church events, etc. All photos should provide positive role models and have an upbeat aspect to them. We want bright and colorful photos and are looking for a variety of seasons and locations. Emphasis on striking and “heart-warming” photos. Only feature African Americans in the photos. This is for a horizontal calendar

## **Fermentation & Home Brewing COVER**

We are looking for jars of preserved/fermented foods in a pantry on shelves. A CLEAN, simple, modern look is preferred. Examples: Home brew beer, ginger beer, kombucha, yogurt, kimchi, sauerkraut, fermented vegetables & fruits, pickles, miso etc...

## **Photo Illustrations Corporate Cyber Security**

Looking for 3-4 images to illustrate the concepts listed below for this story. Can be photo illustrative or abstract imagery. A set of images that work together would be ideal, but not necessary. If any people in the shots, must be model released or unrecognizable. CONCEPTS FROM THE STORY: Cyber criminals Data Breaches – Data of all varieties is vulnerable Corporate Spreadsheets well-being of individuals – direct or indirect victims Cyber Attack Prevention Abstracts – eyes, numbers, clouds, etc. Cyber threats Hackivists Security Risk Spear Phishing Firewalls Cyber attack prevention - breaking the chain with better passwords collaboration with companies, governments and security firms Fundamental trust undermined

## **People In The Process Of Doing Something**

I'm looking for images that have people in them that are energetic. Someone in the process of doing something. I've attached a moodboard to get the juices following. I need all talent to be released, etc. Keywords: Reinvent Sleek Masculine Dark Mobile Power Design Professional Animator Architecture Engineering Innovative On-the-go Creative Global

## **Quality Time B/T Mother & Child (Older Than 3 Years Old)**

- Profiles are preferred - because we must see the woman's arm in profile or back of the arm - but other arrangement like raised arms behind head that allows the back of the arm to be visible would be considered also
- Emphasis should be on the mother (no child's eyes looking into camera)
- Light will be important to give energy to the shot
- Natural and cozy and homey feel necessary

## **Hiring Vets**

Campaign: Hiring Vets Images need to be model released. Photo needs: Veterans (in military attire) on a job interview Veterans at their new civilian job soldier(s) in uniform speaking with , greeting or in the general vicinity of business people person in military attire with a brief case person putting on a business suit with their military uniform on a hanger Military

## **CHINA - Yangtze River Cruise (Landscape and people)**

I'm looking for great images to illustrate a cruise along the Yangtze river in China. The route was between Chongqing, Sichuan province (I think) and Yichang in Hubei province, through the Three Gorges region. I'm after stunning shots of the either landscape or / atmospheric details / people / portraits etc. Do you have anything from this region?

## **Busy in the Moment of Trendy Restaurant in the Kitchen**

For a story on the dream of owning part of a restaurant or bar. Does becoming an investor in a trendy spot actually make financial sense given all the perils.

## **Libya- Beautiful Landscape Shots**

Colours should be really stunning and Mediterranean. More seascape than city/desert. No people. More artsy than photojournalism.

## **Happy Teenager Holding an Object**

Not a posed or studio shot, needs to be natural. Ages 12-17. And the child needs to look happy, upbeat. Nice environment If images submitted include identifiable persons, logos and or trademarks or artistic works you must have a signed model or property release.

## **Laundry Scenes with 2 Dif. Groups of People**

2 different groups of people with same scene. First Group: -Aged 30-45. -A couple - man and woman. Second Group: -Aged 20-30. -More than 1 person in the shot - could be couples or friends. Laundry going on behind them or near them. Convey that the laundry is done, and forgotten and real life is now on the agenda. We want natural, editorial style images. If images submitted include identifiable persons, logos and or trademarks or artistic works you must have a signed model or property release.

## **Field Technician or Cable Guy Working in The Field**

Looking for images of a field technician or cable guy working with client in the field. Either outside the home or inside the home with tablet. Image should portray the use of tablet tech in the field to manage job/business. Model release required for all recognizable faces.

## **London Eye + Big Ben**

Ideally, an image of Big Ben with the London Eye in the foreground, potentially closer up so you can see a few of the pods on the wheel in more detail. Day time, nothing too moody.

## **ASSIGNMENT: Placemeter Sensor**

The Placemeter Sensor is the easiest way to automatically measure pedestrian and vehicle traffic. You just have to stick it to your window, plug it into power, and it starts measuring the physical world. We need pictures of the sensor in real life: it means attached to a store window, from inside the store, outside the store, showing that it's discreet and elegant. 5 images needed total. We'd like to do the shoot in store. We need pictures of the step by step set up process (2 images for each step): 1- plug 2- stick to the window 3- open the cap and adjust the view thanks to the rotative stick and the connection to Placemeter's platform 4- close the sensor's cap We want exclusivity. We have a \$400 budget for everything. \*\*\*PLEASE NOTE: The budget of this project is all-inclusive. It's to cover all expenses. Please do not put yourself forward unless you are in agreement of doing this job for exactly the rate briefed. Thank you! Let's make cities better together!

## **Vintage, Chic Woman in Beach Setting**

suggestive but not overtly sexy. interested in full body images, not portraits. preference for a reclining figure, looking for dangling limbs. as close as possible to the inspiration image. model release required for all recognizable faces.

## **Specific Event/Party Imagery**

We are looking for specific event/party photography. Images need feature the environment as the hero, feel upscale, and have people in foreground and background engaging with each other and the event space. Reference images show the type of compositions we are looking for, as well as some event environments that are on brand with the client. Model release required for all recognizable faces.

## **European Culture**

Europe - still life and lifestyle images that refer to different European cultures/countries....also please no overly cliché objects. Images should be clean and crisp. Images will be used to portray stability, confidence, strength, diversification and other themes relating to the Financial Industry.

## **American Culture**

AMERICA - still life and lifestyle images that refer to different American culture....also please no overly cliché objects. Images should be clean and crisp. Images will be used to portray stability, confidence, strength, diversification and other themes relating to the Financial Industry.

## **Cool Representation of Question(s) Mark**

Provocative and not too technical. Audience: Financial professionals.

## **Group Having Fun in the Water**

-A wide shot, can even be very wide, bird's eye view, horizontal photo, of people -Men and women, at least 3 total, more would be good -Having fun doing something sporty. -Whimsical but not stock-photo like with smiling happy jumping people. : ) -Very graphic image, can be silhouetted or not. -Not a lot of landscape details.

## **Business Meeting in Bright Conference Room w/ Good View**

Looking for an open conference room, long table, lots of windows and ambient light, with a great view out the windows. Make it bright! Most likely a wide angle shot, the focus being the table itself. Be creative with the angles. We're a negotiation training firm, so we deal with people. We want people in the photo so it doesn't seem like a cold boardroom, but let's avoid any handshaking and terrible business stock photo cliches. Try to avoid rigid models that look like they've been posed—we want natural human interaction. The image itself will be for the hero image on our new website. We'll be putting text over top of the image, so the simpler and cleaner, the better. Text will most likely go on the center of the image, if that gives you any indication of what we're trying to do. Our company colors are a dark green, grey, and white in case that helps. Logo attached.

## **Care Manager at a Nursing, Long-term Care facility**

Our care manager can be described as: 1) Woman in her 40's or 50's 2) Caucasian or Racially Diverse (african american might be ideal) 3) Not wearing a stethoscope, but perhaps a clipboard and/or pen 4) Wearing Scrubs or hospital-like attire 5) Smiling and looking confident 6) A soothing demeanor that sheds positive light on the profession. We're looking for an image of a "Care Manager" (A nurse-like medical administrator) and a Senior in the process of checking out of the facility to go home. If not familiar, this image is for a medical alert device company -- a new breed of devices like "Life Alert" where patients can stay in their home, but have devices that help them get care at their finger tips.

## **Industrial Business Man**

Friendly/ natural looking professional (ideally buttoned shirt and tie) in a neutral setting – talent is meant to be the focus (appear as a Government official in the construction industry). Could be in a factory floor style setting

## **People Watching TV**

We need an image of a group of people watching TV, taken from the back so the screen itself along with their heads/neck/back are visible. They should be in a room, with their surroundings visible but the main focus should be the TV. The TV should look as modern as possible ideally. Model release required for all recognizable faces.

## **Assignment: New York/New Jersey - Homes and Hoods**

Open to Premium and Explorer Plus Subscribers only. Upgrade to participate. We're looking for photographers we can partner with to photograph homes and neighborhoods in the New York/New Jersey metro area. Home shoots will include: interiors, design details and exteriors of homes during renovation and after completion. Must have experience in interior shooting. All shot in natural light, clean lines. Neighborhood shoots will include: street views, local shops, parks, schools, cafes, bars that showcase the community. Prefer people who know the area. Each shoot is expected to take approximately one hour and then file delivery within 48 hours. We have thousands of projects in these areas and looking to build relationships with good, reliable photographers who can work quickly and efficiently. Areas include: Bed-Stuy Clinton Hill Cobble Hill Carroll Gardens Crown Heights Harlem Jersey City Jersey City Heights Park Slope Weekhawken Williamsburg To participate, please promote yourself and upload examples of your street/neighborhood and/or real estate/home photography. Only photographers who live within easy-travel distance.

## **FRACKING imagery**

This can be tracking machinery or any other sort of industrial machinery (an oil pump for example) that contrasts with green countryside.

## **Cornwall England**

Cornwall England for a luxury lifestyle magazine cover. Specific locations around Newquay, Penzance, Isle of Scilly, Falmouth, St. Mawes. Please give location captions. Image should have a fine art feel with a "I want to be right there" emotion. And lighting should have a dreamy, romantic quality. Also, we're not interested in images of people lounging on a beach.

## **Apprentice student workers being supervised**

We are looking for images of Apprentice students of all ethnicities aged between 19 and 23. Apprentices are effectively students that are being trained and supervised in a 'trade' by professionals. Examples of these professions are; • Builders • Engineers • Hospitality roles (Butlers, Waiters, Chefs etc) • Electronics • Computing • Plumbing We are looking for images that show a student being trained/supervised by a professional. Images should have light, natural lighting and utilise good depth of field. Images should feel 'real' with people not looking overly model-like.

## **Still Life: Fresh Vegetables/Ingredients**

Exclusive rights for an image of a collection of fresh vegetables/ingredients featuring tomatoes. Prefer the "egg" or pear shaped tomatoes as the main ingredient along with things like carrots, basil, oregano, garlic, onion and olive oil.

## **Tailored to you / Matched to you**

We are looking for a hero image for a landing page on our website. See image of space with placeholder image attached. Please see the following copy that needs to go on the image: "Matched to you Managing your workforce's global mobility can lead to a jigsaw of different local suppliers. But if you're a global business, you need a global provider. With us, you get one worldwide solution." Also attached images of the hero images on other pages as brand reference.

## **Farmer's hands holding cereal plant in field**

Detail shot of farmers hands holding a cereal plant (ie. millet, buckwheat, brown rice). CANNOT be wheat.

## **Festive/Cultural Caribbean**

I am looking for photographs that were either taken in the Caribbean, or look like they could have been. Anything from market and street scenes to festival and masquerade. NO BEACHES

## **Chihuahua**

Long haired, or a comparably really cute smaller dog with their mouth open.

## **A Young Expressive Woman in a House**

This for a small quirky estate agent that are trying to show their personality by showing expressive images of people doing natural but slightly quirky things at home. It needs to be a women and it needs to be aspirational but not fake.

## **Salted Egg Yolk Croissant**

I'm looking for a good image of a salted egg yolk croissant. Needs to look really appealing and delicious. The attached are just a reference to what the croissant looks like - not what I'd like to find. They don't look tasty enough...

## **Restaurants and Food in Beirut**

Looking for a broad range of restaurants, Lebanese dishes and scenics from Beirut. Anything from restaurant interiors to shots of food to atmospheric scenes.

## **Concept is an online telemedicine hospital**

Have a look at [www.docto.com](http://www.docto.com). I'm looking for a new pic for the background on the home page and some banners/sliders for the other pages. Theme- hospital, specialist doctors, telemedicine, trust, and sharing economy meets innovation, technology, video conferencing Pictures needs to somehow give the impression of medicine meets tech. In particular, communications tech.

## **Egg On a Spatula**

Sunny side up egg on a spatula 3/4-overhead view

## **Dad Giving Teen(s) a High Five**

• teen > 15-18 yrs. • smartphone, tablet or backpack • home setting

## **Children Looking Happy in Back Seat of Car**

The client is after a series of images that showcase the safe journey of a number of happy children in the back of a car. The car would ideally be a four-wheel drive or SUV, such as a Land Rover. At least one image will be used as a hero image on the website, with others potentially used in associated marketing. The children can be between 7 to 15 years old, from late childhood to tweens/early teens. Mix of gender would be great.

## Japan

Any shots with people need to be model released. If not, the people need to be in silhouette or unrecognizable. Tokyo – last 2 years only (2014 – 2016) -Skyline, aeriels, business district, iconographic locations, graphic vignettes. -Olympic stadium rendering - Design for newNational Stadium by Kengo Kuma -2020 Olympics signs or events in Tokyo -Ise Jingu – most revered site of Japan’s native Shinto religion -Tourism & Landscape in prefectures such as Hokkaido, Niigata and Fukuoka, Tohoku region of northern Honshu Island -AirBnB and VRBO (Vacation Rental By Owner) -Shots of folks walking in residential neighborhoods with suitcases is one idea... -Prime Minister Abe-within last year -Women execs in Japan ( NEED TO BE MODEL RELEASED) walking to work with briefcases, meetings, coffee, etc. -Robotic cars in Japan -Sidebar: Tokyo 2020: An Olympics to lift the spirit: menus & signs in foreign languages in Tokyo (any language but Japanese) -hotels in Tokyo -trains in Tokyo -wi-fi spots in Tokyo- -shots need to be model released or people need to be unrecognizable -Heritage Zone and the Tokyo Bay Zone -Omotenashi & omotenashi ambassadors: A Japanese word for hospitalit. Tokyo is hoping the word will become as well known overseas as “sushi” istoday through the omotenashi ambassador volunteers at the 2020 Olympics. -Tech & Olympics: hydrogen, self-driving taxis and smartphone apps that simplify the ticketing and 2020 Olympic admissions experience are other innovations that visitors could experience. -Shuto Expressway -Shinkansen bullet train – in last 2 years -Haneda Airport - in last 2 years -1964 Olympics – opening ceremonies at Nippon Budokan stadium, iconographic images where people are not recognizable Advertorial: Japan Issue date: August 1, 2016 Usage: Print, inside use No web

## **Sri Lanka Fishermen On Stilts**

Stunning, cover-worthy images of Sri Lankan Fishermen on stilts. Daytime or dusk, silhouettes, sunset. Non-editorial, royalty-free only.

## **Healthcare Professionals**

-Healthcare professionals in a professional setting interacting with patients before, during and after care. -Patient subjects may be of all ages and ethnicities, and engaged in a variety of clinical services from basic care, to surgical and therapy/recovery. -Healthcare professionals and patients dealing with administrative paperwork and mobile devices are also favorable. All images must be technically correct with regard to focus, sharpness, exposure, color, composition and of adequate file resolution to support high-resolution reproduction. Horizontal compositions are preferred. Color tones of surgical green, blue and white are preferred. Image content and subjects should be accurate and appropriate for use including general public viewing. No images containing subject matter that may be offensive to viewers should be submitted. No images of non-U.S.A. medical or veterinary medicine images. Proper licensing and releases must be obtained prior to any submission. Image style should convey a “behind the scenes”, “insider”, “documentary” style of composition and point of view. No images which appear to be staged or images easily distinguished as an model or actor will be considered. Images should contain no direct eye contact or posed subjects.

## **Disaster Relief**

This is the headline we need an image to accompany: "When disaster strikes, the foundation works with humanitarian agencies around the world to help people get back on their feet and ensure they are better prepared for future disasters."

## **Patriotic Americana - HORIZONTAL ONLY**

Patriotic images of symbols of American History (such as Washington memorial) and patriotic images, heavy on the red, white and blue and/or flags. Parades, 4th of July celebrations and decorations, patriotic Americans. Feel good images. HORIZONTAL ONLY.

## **Specific Places in Lima - Avenue La Mar**

Eat the Street: Avenue La Mar, Lima I'm looking for images of the following specific places. I'm really just after one fabulous, engaging image which can hold the page. 9am Breakfast Pan de la Cholla, no 918 I I am Super Snack Punto Organico no 718 puntoorganico.com 2pm Lunch El Mercado (Av Hipólito Unanue 203) rafaelosterling.pe 4pm Cocktail Hour La Mar, No 770 lamarcebicheria.com 5pm Sunset Pick-Me-Up Amorelado (Ignacio Merino 525) 8.30 Dinner Pescados Capitaes, No 1337 pescadoscapitaes.com

## **Drink: Mexican Mezcal**

I'm looking for a great image of MEXICAN MEZCAL - shot in a graphic, contemporary way

## **Urban penthouse/apartment with focus on unique aspect**

We're looking for a shot of an amazing, unique urban penthouse/apartment for a property ad. Ideally there will also be a brilliant view of either a UK city or an otherwise indistinguishable location. The property should feel very modern with large expansive windows ideally - if these windows are the unique character (e.g., curved?) all the better! The shot needs to feel very premium so most likely will benefit from lots of light pouring through the window, although there may be an evening option too. The more interesting, unique and spectacular the better - but it should feel like a home rather than a hotel! Fine if slightly furnished or not at all.

## **Swedish Midsummer**

Dancing, costumes, maypoles, drinking, revelry. Traditional dress perhaps – flowers in hair. Capturing a bit of that pagan/viking side of life. More than just great scenery, the essential criteria here is great local characters. Portraits that tell stories. They need to feel inspirational, desirable.

## **Macro images of tropical fish and corals**

I'm looking for close ups of the vibrant patterns of tropical marine fish, corals, nudibranch, cuttlefish etc. Great Barrier Reef preferred. High res and macro, can be section of the creature rather than whole. Bright colours/spots/stripes. Thank you.

## **Drone Shots - Above Stunning Landscape**

I'm looking for a great image of a drone, flying above a sensational landscape. Ideally islands / water / beaches etc but I'm open to anything - as long as the image is strong enough for a full page on it's own. Possibly a shot of the drone, taken by a drone...

## **Beautiful Scenic Shots of Mandapa, Bali**

ideally a horizontal for a double page spread nothing specific - just any photos that look beautiful and appealing **MUST** be from Mandapa

## **City apartment/penthouse with amazing views**

I'm looking for a single image shows both a modern apartment/penthouse and a spectacular urban city view (preferably London, but should be UK or indistinguishable) - the shot will be from the inside looking out/across windows and capture the brilliance of both aspects. i.e., we need a sense of how amazing the property is as much as the view itself. This one is all about natural light flooding through floor to ceiling windows and should be unique and distinct, as opposed to a standard flat with just great lighting...so happy to look at a range of lightings, but no night time shots! We want to suggest that the room could be a bedroom, so the room in the shot could be either empty OR a bedroom already, OR you might not see a huge amount of interior anyway.

## **Excited Family**

Pictures of family, a bit goofy and very excited.

## **Sugar Bar at the EAST Hotel, Hong Kong**

We are looking for photos of Sugar at the EAST Hotel in Hong Kong. We are specifically looking for photos of a lively bar scene at Sugar with people at the bar and rooftop. Additionally, we are looking for lively bar scene photos of Café Gray Bar at The Upper House and The Artesian at The Langham Hong Kong.

## **Wheat Detail, Golden**

i'm looking for a stunning shot of wheat to illustrate an article on jewellery, which has been inspired by the wheat shape design. Something graphic, a little different for the standard 'wheat field' shot would be good. Perhaps almost like a studio still life..

## **African Americans Being Arrested by an African American**

This is for a book a book debating the criminal justice system. It is an argument on race, crime and the law. We are looking for images of an African American being arrested by an African American or in court with an African American judge. All faces will be cropped.

## **Stand out from the crowd**

We need images that can complete a series, showing the idea of 'standing out from the crowd' and 'being the best in their field', but staying away from obvious clichés. We've already found images with a sports theme, so need something different. These images will also need to feature the colour red, ideally the main subject either is red or clothed in red/can be turned red.

## **Teachers in their Classrooms Engaging with Students**

1. Magical moments of exchange (i.e. teacher-teacher, teacher-student) We regularly hear from teachers about the magic moments that they have with students and other teachers. Teachers describe these magic moments of exchange as instances of when another teacher helps clarify or inspire them or when their students have an “Aha” moment where they finally grasp a concept. It’s that spark of connection where things finally fall into place and open new doors of possibility. The subject matter may be an engaged conversation between two/or more teachers. It could also be an authentic interaction between teacher and student.

2. Resources in action Imagery that demonstrates to a teacher how a resource could be used is an important part of their experience when interacting with TpT. We need imagery that accurately captures real resources made by real teachers and how students engage with the resource. Having a person or hand demonstrating the product adds that genuine touch to the image. People are able to grasp how the resource is used and imagine their own students using and learning with it.

3. Project Based Learning and Differentiation So many of the amazing resources that are available on TpT get students up out of their seats and engaged in what’s going on in the classroom. Whether it’s through teachers and students using technology, working in groups, or using other interesting methods for learning - these scenarios are important to capture to demonstrate new ways to approach subject matter.

## **Diverse Couple Outdoor Hiking**

two people, outside, not looking at the camera

## **Happy people, celebrating, jumping, vivid**

Indoors or outdoors, not a studio though. winter but not christmas, warm light. Preferably 2 people, but one person is Ok if the right photo. The person/s are to be between 30 and 50, so not too young and not too old. Happy, free, laughing, celebrating.

## **Landscape, Marine and Nature Theme**

We need following themes: 1. Breathtaking landscapes of Tropical shore locations - eg. Indonesia, Polynesia, Bali, not Australia or Mediterranean region only Tropical coasts. 2-3 pics 2. Tropical birds - 2-3 pics. 3. The rest amount are for the following tropical marine themes: - shark or sharks (possibly, accompanied with freediver silhouette in picture) - large sea creatures - dolphins turtles stingrays - corals with fish - shoals of fish - jellyfish with an interesting light We don't need neither straight ubiquitous underwater photography, nor any macro or close-up pics. We wait for brilliant moments with great feeling of space, depth, astonishing light and overall quality; pictures that celebrates the beauty of underwater life of tropical region. We are looking for images to place them on the wall in private pool interior. print size 75x105sm. Quality min 200 dpi for that size before any enlargements. Single use. If there will be available wide selections we'll be happy to find up to 15 pictures for walls in same building.

## **Social Media Marketing**

We are a marketing company and are looking for a photo that demonstrates marketing in action. Whether it be social media marketing, or a group of entrepreneurs growing their business, we want to infuse an entrepreneurial spirit into these photographs.

## **Images/Footage- Series of Images on Powerful WOMEN**

NON US TALENT -- IMAGES /FOOTAGE SHOT OVERSEAS  
Looking for stills and/or film when women are in the middle of extremely intense emotions. She could be screaming at the top of her lungs or crying uncontrollably, but it must be extreme. Should be in a realistic moment – ideally during her career specifically where she is being a ROCKSTAR Could have a gritty, urban look to it. Not too polished or slick. Looking for moments where women are being powerful but may come across bossy, sad, emotional, pushy, explosive, or hysterical. FEMALE SUBJECT (25-50) In a moment where exactly the same expression is actually her being Bold, a Leader, Passionate, etc. Hero talent should be strong women. Should be filmed/photographed OUTSIDE THE US . All talent should be released. Looking for NON-US TALENT Global, Internet only use 2 years Minimum Fee for digital use is \$1000 (1-2 years)

## **Quality, Luxury, Experiential Travel Images (See List)**

Cover of a LUXURY ULTIMATE TRAVEL magazine. High Res, Cover-worthy, quality, luxury images that show an emotive travel experiences. Specific destinations: Sri Lanka tea plantation Tallinn, Estonia Argostoli, Greece Koper, Slovenia Heraklion, Crete Fiji Tutea Falls, New Zealand, White Water rafting: Wat Phra Kaew, Thailand Mary River Wetlands, Northern Territory, Australia

## **Football (Soccer) Stadium with Players**

The image should look like it would be when captured from a TV camera. It should feature around 5 players and should look like they are currently playing during a match. It should be brighter than the reference image shown here, and should look like a pitch at night with floodlights.

## **Curly & Textured Hair Models**

We are seeking photos of women of all ethnicities with curly/permed/wavy hair. We prefer women photographed in natural/nature settings, but are also open to high-quality images of women in front of white/off white backgrounds too. We would like the models to have their hair down in the photos. We are a distributor of organic hair and beauty products and are seeking new images/faces to represent our brand. Our identity incorporates natural beauty with minimalist makeup and beautiful hair! Because these will be the new faces of our brand, we would like to have the rights to use these images exclusively in various mediums online and in print.

## **Hair Models (Natural Beauty)**

We are seeking photos of women in nature, but are also open to high-quality images of women in front of white backgrounds too. We would like the models to have their hair down in the photos. Different hair colors are great, especially blondes and redheads. We are a distributor of organic hair and beauty products and are seeking new images/faces to represent our brand. Our identity incorporates natural beauty with minimalist makeup and beautiful hair! Because these will be the new faces of our brand, we would like to have the rights to use these images exclusively in various mediums online and in print.

## **Luxury travel**

Images need to be big, global, luxurious. We are likely to cover varieties of locations, they don't have to be recognisable. And varieties of transportation, again not recognisable. If it helps to obscure or remove branding in retouch we can obviously do this. Images can include people; but they should just be incidental. Model and property releases will be required if necessary. Private Islands Jet Helicopter WaterFountain Infinity Pool Limo SuperCars Jungle Hotel / Luxury Home Beach Luxury Glass Hotel Coastal Mansion Key Products to pick up on: Multiple Islands Yacht / Busy Yacht marina Row of supercars Ski Chalet Jet

## **Young People Diving Off a Pier / Dock - Summer Begins!**

Panoramic wide shot. Mixed ethnicities a plus, Contemporary setting (not vintage or vintage cast, modern swimwear) Can be lake or ocean Celebratory, Fun, Energy, Passion, even Showing Off. No cliff or quarry diving. Kid in mid-splash options a plus Angular light (deep afternoon) a plus

## **Voiceover Recording - Recording Studio Sessions**

We need pictures for a recording studio specialized in voiceovers. We are looking for very clean images, showing modern studio and top quality technology devices. Thanks in advance

## **Theater Photography**

Should have a strong stage and viewer perspective\* Should highlight powerful moments (ex. hitting a high note during a song, an audience applauding, taking a bow, etc.) Should have a sense of movement, excitement, and action Should feel natural, not staged or fabricated Should exemplify “authentic moments captured by authentic experiences” Shouldn’t feel like an advertisement for the artist, but for the experience

## **Professional Global Futbol (American Soccer)**

Think dynamic Nike or Adidas imagery. Captivating, intense, dirty, and electrifying. We need some open space in the image to overlay copy (field, sky, etc) so the focal point of the image should be to 1/3 of either side of the frame. These will be used for a global marketing campaign for Euro 2016. If athletes are portrayed, they must be adults but non-descript (preferably shot from behind or far away). No 3rd party logos allowed but we can Photoshop some out on our end if need be. The images **MUST** be shot during daytime - no nighttime photos.

## **Black African groups (18-30 yrs) Lifestyle images**

Black African Lifestyle images 18-30 preferably celebrating, having a good time, dancing, drinking or holding a beer (holding beer not essential) or even enjoying any kind of moment that they want to last. Positive images.. Males and females must be in the same shot, 2 to 15ish people and all or most people must facing toward the camera. They need to be in a moment that they don't want to end, preferably daytime/the sunset hour. It's for a beer brand that they refer to as an easy going beer that helps you to 'make the moment last'. If you can see more of the context of the setting then even better. They could be by a bar, by a beach, or pool or any other relaxed urban bar scene. Irrespective of setting, every execution should reflect the warmth of the evening light and those special moments that flow. The client may commission a shoot in Africa or choose to run with your images after their brand bottle has been composited in in post. The campaign requires 3 images. If you have images that are perfect or you feel show you are the right person for a commission shoot please submit! \*Models must be over 18 \*\*All recognisable faces and places must be released if you wish to have your image licensed. First deadline for this brief is tomorrow at 1:00pm UK time

## **French, Paris, Elegant images**

I am a designer from a publishing company in Sydney. We produce an affluent travel and lifestyle publication. We are searching for a cover for an upcoming issue of and were wondering if you would help. The brief is French, Paris, Elegant. Certain images we have in mind are: • Celebrity in Paris • Luxury car in Paris • Couple/elegant female with Eiffel tower behind • Couple sitting on a rooftop terrace with Paris behind • Couple/person with the Louvre/Champs-Elysees behind or around • Couple/person in an elegant or 5 star Michelin restaurant eating French cuisine • Fashion shoot style shot in Paris setting Our magazine is essentially about luxury travel but also focuses on fashion, food and lifestyle.

## **Thailand and Northern India - Landscapes (See ref images)**

We're looking for 2 high res images, similar to the scamp ref: IMAGE (1 of Thailand. I scamped the typical Pi Pi island and boats shot (to contrast with the other execution) but am happy to see other suggestions. As long as it's Thailand without the Bhuddas. Don't mind distant temples in the jungle. IMAGE (2 is Northern India. Basmati come from the plains below the Himalayas, so Padi fields with jungle behind, hill forts. Lush not arid desert. Again no religious imagery. Please see attached, a couple of scamps that give a decent idea of the shots we're looking for.

## **ASSIGNMENT: Crown Heights Brooklyn**

Please note that the fee listed is for the entire job, not per image as stated here. We are updating a Crown Heights neighborhood guide with new photography. We're looking for a photographer who can capture updated images of several different restaurants, bars, shops, etc. noted in the guide to use on our website and within a printed piece. We do have a list of locations that are featured in the guide and would like to make sure we capture photos of those locations, but would also like somebody who knows the area well and can capture some of the lesser known "moments" and places within the neighborhood for a photo gallery and other marketing materials.

## **Interior (image). Theme: Home Sweet Home**

Hi All, New to Imagebrief but we're having trouble finding the perfect hero image for our soon to be refreshed website and would love to leverage the knowledge of this amazing community to help us find it. I can provide the homepage mock up to give you some context of the overall brand look and feel it needs to fit in with, but what we're really missing is a truly powerful and disarmingly beautiful hero image to capture the attention and emotionally connect the users to our service whilst communicating our value proposition. The main photo in the hero image mock up is the current front runner, but whilst it ticks many boxes, it doesn't really stir any deep feelings. We're very open to ideas, but it does need to meet certain criteria (below) and have REAL wow factor. The business: Hunter James is Sydney's premier bespoke property buyers agency, specialising in finding and securing property for discerning home buyers and property investors. The tone: Innovative, Premium, Bespoke, Creative and Inspiring. Our core values: Holistic Proactive and Trustworthy. Example idea for the image is: A genuinely happy and candid family moment together set in a beautiful, desirable yet obtainable house. Clients motivation to buy a home or an investment is to create a better lifestyle for themselves and their loved ones. So we want a moment captured which encapsulates that happy point in time what ever that is. Image will be judged on: - Ability to relate to our target audience (65% Women/35% men, often affluent, established and usually with a relatively young family) - Visual reference/support for the value proposition "Your competitive advantage" - Emotional reaction (easily identifiable and relatable benefits e.g Relaxing, happy family moment) -Directional cues/leading lines for value proposition and CTA - Aesthetically appealing (Interesting and vibrant use of colours and filters, very high quality photography with a true and unique artistic quality i.e. Not a generic looking stock photo etc) - True Wow factor (Captures immediate attention, adds allure. A cinemagraph would be perfect, but still very open to stills) -Focus on product/service (Has to somehow be real estate related. So a beautiful non alienating interior designed home as a setting. The theme is

"Obtainable luxury". We are happy to buy any images which meet this lengthy list of requirements, and if this trial process for the hero image works then we are open to doing a similar process for every key image on the site, as we know there is incredible talent out there and want to be able to tell a story through every image. If you are pointing us in the direction of another photographer and we select on your recommendation, we are also happy to come to an arrangement of a fair financial reward, as we understand just finding the right image is a skill in itself. So If you think you can help us please get in contact Thanks

## **Personal Banking lifestyle & business**

Mixed-race, solo, couple and group shots. We are looking for warm, vibrant images of people in various lifestyle and business settings where we see people at their best IE - happy, content, energized, ambitious and looking to the future. Images that can be used to depict the use of credit cards/shopping, travel, youth & students, a sense that people have been empowered as they go about the days activities. Interactions of people in social and business settings. There will be white UI and copy messaging on top of the photos, so legibility needs to be considered.

## **Personal Saving & Investing lifestyle & business**

Mixed-race, solo, couple and group shots. We are looking for warm, vibrant images of people in various lifestyle and business settings where we see people at their best IE - happy, content, energized, ambitious and looking to the future. Images that can be used to depict saving & investing for a rainy day, for a goal, for the future, for your family, for your dreams and for your business. Interactions of people in social and business settings. There will be white UI and copy messaging on top of the photos, so legibility needs to be considered.

## **Personal Insurance lifestyle & business**

Mixed-race, solo, couple and group shots. Happy people. We are looking for warm, vibrant images of people in various lifestyle and business settings where we see people at their best IE - happy, content, energized, ambitious and looking to the future. Images that can be used to depict the use of credit cards/shopping, travel, youth & students, a sense that people have been empowered as they go about the days activities. Interactions of people in social and business settings. Images that can be used to outlay/communicate Insurance options to put customers mind at ease. For the following areas: Car and home - (Vehicle, House/Home as well as household contents) Portable Possession Life and Funeral Travel. There will be white UI and copy messaging on top of the photos, so legibility needs to be considered.

## **Home, car & personal loans lifestyle & business**

Mixed-race, solo, couple and group shots. Happy people. We are looking for warm, vibrant images of people in various lifestyle and business settings where we see people at their best IE - happy, content, energized, ambitious and looking to the future. Images that can be used to depict the use of credit cards/shopping, travel, youth & students, a sense that people have been empowered as they go about the days activities. Interactions of people in social and business settings. Images that can be used to depict (Borrowing & Lending), around these denominations: Towards Studies - Tuition Fees, Text books & equipment For a Home - Buy, build or renovate For a Car - Buying your first car Personal loans - Unexpected expenses, Planned trips/travel There will be white UI and copy messaging on top of the photos, so legibility needs to be considered.

## **Private Banking for individuals**

Mixed-race, solo, couple and group shots. We are looking for warm, vibrant images of people in various corporate and business settings where we see people at their best IE - happy, content, energized, ambitious and looking to the future. Images that can be used to depict private and exclusive banking. Young professionals and successful businessmen and women. Opulent and exclusive lifestyles. There will be white UI and copy messaging on top of the photos, so legibility needs to be considered.

## **Islamic Banking for individuals and businesses**

Shari'ah compliant imagery. Images cannot depict sacred sites, literature or animate/human objects or musical instruments. You could use a pen and notebook etc to denote exclusivity. You could use a vehicle or jet ski to denote vehicle and asset finance. A bicycle or skateboard to denote youth and students. There will be white UI and copy messaging on top of the photos, so legibility needs to be considered.

## **Baltic sea (Children playing and Algae Blooms)**

Pics of children playing in clear water at the Baltic sea. Pics of algae blooms in the Baltic sea. \* Model releases essential

## **Skyscraper Sprinting**

I'm looking for a beautiful, graphic, visually exciting shot of somebody running up a skyscraper for a piece on skyscraper sprinting. We would like to run this image on a full page.

## **India - BURMA BORDER, Landscape images**

We are running a piece on border crossings areas opening up areas on the India-Burma border. I'm after beautiful landscape shot of the following areas for this: - Loktak Lake (India side) - Mount Victoria area (Burma side)

## **Pick Up Trucks**

Looking for shots of pick up trucks. Specific brands to be Ford, Dodge & Chevy. Trucks should be current. No vintage trucks. Looking for dramatics shots. Can be any landscape but the more dramatic the better. Preferred rear shots of trucks but open to any angle. Plus would be if the truck is diesel.

## **Wacky Lifestyle Vacation Moments**

Hello all. I am looking for some fun people lifestyle photos for the inside of the catalogs I design for travel. Prefer Mexico, Hawaii and Caribbean backdrops with people having fun on the beach or another setting that is tropical.

## **Extreme Horizontal Landscapes**

Doesn't need to be Northern Lights, but like the light trail on the ground. Also looking for night scenes. Looking for interesting night skies, deep blues, stars. The other key element is a road, not actually those trailing lights, but a road going that trails into the distance/nowhere. Please note: Image needs to be LARGE - refer to reference images for exact measurements.

## **Office Safety & Ergonomics**

I am looking for a photo of a person at a workstation in an office with a range of unsafe aspects to be used for an internal organisational elearning course. The kinds of safety problems would ideally include: 1. Blocked fire exit or Fire Extinguisher, e.g. storage boxes on the floor (fire safety) OR, an overstaked too high set of shelves with heavy items above head height (unsafe storage and lifting) 2. File cabinet left open (trip hazard) 3. Items incorrectly stowed on the floor (trip and fire hazards) 4. Overflowing waste paper bin; could have food in it (trip, fire or hygiene hazards) 5. Person sitting at a workstation a broken office chair (or the wrong kind of chair (ergonomic hazards) 6. Person hunched forward looking at PC screen that is too far away or too high (ergonomic hazard) 7. Workstation desk could be the wrong type or too high with the persons's wrists bent over the key board (ergonomic hazard) 8. Electrical lead on the floor across a corridord (trip, fire or electrical hazard) 9. Desk phone poorly positioned ergonomically (ergonomic hazard) Optional hazards if it is easy to stage: 10. The background could include a person carrying too many boxes (safe lifting) 11. Damaged carpet, furniture, walls etc somewhere (report damage to maintenance dept.) 12. Cleaners mop and bucket left somewhere I will post some drawings / images I have found of similar situations. Ideally, the office worker is female. The person doesn't need to be dressed in formal office clothing or suits. Our organisation is more relaxed than that.

## **Holiday Related Imagery**

We're looking for images related to gift wrapping, getting ready for the holidays, and traveling home for the holidays. The image options should be fairly non-specific and steer away from things like Christmas trees or holiday-themed wrapping paper.

## **European landscapes and skylines**

We need European landscape images which preferably feature Paris or London and would have the ability for us to photoshop in a balloon into the skyline, as well as allow for text to be placed over the image. Greek islands would also work as a destination. The image will need to work in portrait and landscape crops. Shot will need to be a daytime summery shot which has appeal to want to travel there. We need options ASAP please.

## **North American Pygmy Rabbit**

I need to be sure the species is correct, and not shot in a zoo or an enclosure. Ideally the photos are dynamic and emotional, as the client is an advocate for wildlife.

## **Various - Released Concert Imagery**

I have several image request below- ALL MUST BE TALENT & PROPERTY RELEASED IF RECOGNIZABLE/ Copies of releases will be required. All for advertising use. 1. Front row access - energetic fans in front row, would also like to see part of stage/performers if possible - see sample. Again, must be talent released. 2. Palladium or Wiltern (LA) Interior while prepping for event/ no crowds/ pre- performance. Promoting early access to events. We may be able to secure location release if you have this - any recognizable people must be released. 3. Images of a concert from balcony or backstage POV- this must be fairly 'generic' - any fans need to be released or obscured and band needs to be obscured. We can retouch/ blur performers if need be. Any recognizable fans need to be released 4. VIP lounge - high end, club or bar - high energy - Must be talent released 5. Any image of VIP entrance or person using the valet parking (night time/ at club or event) - Promoting VIP entrance and free valet parking for concerts. ALL MUST BE TALENT & PROPERTY RELEASED IF RECOGNIZABLE/ Copies of releases will be required. All for advertising use.

## **People Interacting in Corporate Office Settings**

Looking for a variety of individuals and/or peers in corporate office setting interacting. Images should include females, ethnicities, business attire and interacting with customers

## **Australia / New Zealand Culture**

Unique shots of Sydney Harbour and/or Opera House. Aussie culture. aboriginal people. Uluru. New Zealand culture, Milford Sound, landscapes

## **Industrial factory, Factory Automation, Smart Connected**

Looking for modern factory images with and without operators. Some automation/assembly line stuff is great but don't want just that. Triple bonus if you have images like this with workers/managers/inspectors holding an iPad or other mobile device. We are looking to show augmented reality/virtual reality in the factory and will screen replace to show our software.

## **Women at Beach, Sun Flare, Non Beach Specific**

Looking for a shot of a woman (or a couple) in an environment/cropping that implies beach, but doesn't necessarily show beach. The reference I'm using is good in that it shows lens flare/sunshine creating a very warm, rich look (oranges, yellows, etc).

## **Lodge at Glendorn in Bradford, PA**

We are looking for great photos of the Lodge at Glendorn in Bedford, PA. Shots could be interior, exterior, design details, food, or of the grounds. \*please do not approach the property to shoot on spec. Thanks!

## **Residential terraced properties in Southfields London**

We need wide angle street level images of residential properties in Southfields/Earlsfield London. The two images attached show the kind of properties styles we require. For the images can you try and not have any cars in the shots.

## **Iran - Portrait - Ethnic**

I'm looking for amazing portraits of Iranian people. In ethnic clothing. Colour preferred.

## **Cool Image of Coffee**

For a Book called the Coffee Lovers Diet

## **France (preferably South) - specific activities**

We are looking for High End Beautiful images of the following French activities/specifics: - Seafood (eating or on a plate) - Beautifully crafted French pastries/cakes/macaroons (eating or on a plate) - Expensive beach beds (in use or in rows) But **MUST** be high end locations - Unusual hotels We are going to be using these images to represent the South of France region so if the image has not been shot there it should not be recognizable as another French region \* All recognisable faces and places must be released.

## **Beach & Surfboard**

Background: -Thai/south-east Asian beach -Needs to be instantly recognisable as a beach in Asia so should include something that defines it as such. eg a boat or temple etc. -The boat or temple needs to be in mid shot if possible so we can fit the text around it. -Background needs to work in both portrait and landscape formats

Foreground: -Need a paddleboard with paddle preferably, but a surfboard will also do.

**Woman (25-35 Y/O) w/ Finger to Lips**

— A woman. 25—35 yrs old. — In profile. — Finger to her lips in the act of saying 'SSShhh'. — Medium skin tone. Should work in US, North Europe, South Europe, Asia. The image needs to work in the following formats: — Horizontal, Vertical, Square

## **Outdoors with Sunglasses**

Looking for an image of a person or couple shot outdoors wearing sunglasses. Needs to be high-end lifestyle like the example (prefer colour not black and white). Strong light and shade, urban environment, prefer city or high rise in the background (this could be added in post).

## **Machu Picchu**

Images of Machu Picchu that are WOW. I am looking for that one that has mystery to the light or a unique story to tell besides the hundreds of images available of the ruins. Image should have a fine art feel with a "I want to be right there" emotion. And lighting should have a dreamy, romantic quality. Could be of the location, indigenous people, wildlife etc. Should lend itself to vertical format cropping

## **Foodie Wedding Reception**

I'm looking for both environmental/scenic party shots as well as detail food/drink shots to illustrate a story on how to throw a foodie wedding. the images don't have to be from weddings themselves, but should look like they could be.

## **African American Girl Dancing**

A photo of her having fun, feeling the vibes, arms up, feeling happy. Figure should be from the hips or waist up. Contrasty. Kind of hipster, millennial. We want to be able to cut the figure from the background. A semi-afro is preferable.

## **MELBOURNE - Fitzroy Neighbourhood**

I'm after a strong image - ideally outdoors, with a sense of place - of the FITZROY neighbourhood in Melbourne, Australia. Either a cool street scene from the area to provide a sense of place or a interior / exterior shot of these specific places, mentioned in the copy: Collingwood and Coburg Gertrude Street The Town Hall Hotel Marion Cutler & Co Meatsmith Fitzroy's famous graffiti mural Bike shop Saint Cloud

## **Chinese construction manager wearing a hard hat**

We need 3 Chinese faces for the three sectors (Construction, General Manufacturing and Mining). We will be switching out the current faces (in image ref attached) with the new Chinese faces (See image ref attached)- the images need to be as close to the image ref as possible, position wise and angles but with the following specifics:

- We are looking for a professional Chinese looking man, ideally 35-50
- He should feel like a foreman, engineer or manager of a construction site
- His posture should be positive and he should be wearing a hard hat.
- He needs to look authentic, warm, and professional
- A mature man is preferred, as this portrays experience.
- An almost profile (side on) shot is ideal

**ASSIGNMENT: Life. Science.**

Open to Premium and Explorer Plus Subscribers only. Upgrade to participate. Briefdescription of the project: This is an assignment shoot. Looking for a photographer to take branding images for our company that are positive and empowering to show the intersection of science and life. We need someone that can cater to our style of existing images but also bring a fresh perspective as well. We need the images to expand our catalog of assets. The photos will be used both internally and externally.

## **Group of Trendy/Hipster Students Between 18 to 24**

Two images required (see examples). Using females and males. Generic university/college background setting. All season clothing for global use. Generic headphones need to be visible in shot (Non branded). Talent release required

## **Sad Kids and Teenagers on the Phone**

The pictures will be used for illustrating fundraising-campaigns for a children-helpline charity in Switzerland. Their policy doesn't allow to show Swiss children, because they could be recognized and stigmatized. The photos are only symbolic and it will be mentioned, that the models are not the actual kids who contacting the helpline. The helpline is used by kids and teens between the age of 6 and 18 years for sensitive subjects. Pictures should show Portraits of teenagers or kids: - on the phone, sad, in their room - on the phone, sad, on a bench outside or elsewhere - on the phone, feeling lonely, walking outside - on the phone, concerned, on the schoolyard Casual clothes, styling natural

## **Gowanus Neighborhood, NY - Generic**

I'm looking for a great holding shot for a story about 'Hot Neighbourhoods'. We are featuring Gowanus, New York and I'll need one fabulous image, which can run on a full page. Something outdoors – a street scene which delivers a sense of place, people, etc would be perfect. A cool shot (interior and / or exterior) of any of these would work too... Freek's Mill Ninth Espresso Bar  
Insa Royal Palms Shuffleboard Club

## **Cannabis Leaf, Still Life Shot**

I'm looking for a great, arty image of a cannabis leaf. Possibly to be used as a background, so strong, graphic pattern would be good. No images of the whole plants please. It's all about the shape and texture of the leaf as a graphic element

## **Conceptual Island**

I'm after a really conceptual image to illustrate a piece on 'new new destinations' (islands which have just been created by volcanic eruptions, man built islands etc). I need something really cool and conceptual for this. Could be a shot of an island that has been 'tampered' with to give it a virtual look.

## **Amsterdam - De Pijp Neighbourhood**

I'm looking for a great holding shot for a story about 'Hot Neighbourhoods'. We are featuring the De Pijp area of Amsterdam and I'll need one fabulous image, which can run on a full page. Something outdoors – a street scene which delivers a sense of place, people, etc would be perfect. But a cool café / market / restaurant would work too. Mentioned are the following:  
Albert Cuyp – outdoor market  
Pho91 – vietnamese restaurant  
Perry's Exotisch Food Yoepz Amsterdam

## **Hong Kong Sheung Wan Neighbourhood**

I'm after a strong image - ideally outdoors, with a sense of place - of the SHEUNG WAN neighbourhood in Hong Kong. Either a cool street scene from the area or a interior or exterior shot of these specific places, mentioned in the copy: Mitte's Bar A Side / B Side Mrs Pound Malt Whiskey Bar

## **ASSIGNMENT: Architecture Shot**

Open to Premium and Explorer Plus Subscribers only. Upgrade to participate. We need a professional shot of our building in Chelsea, MA. Need the building to look as sexy as we can. Including a shot of our NY location so you can see the level we're hoping to achieve, though we understand the location and surroundings pose definite challenges.

## **Sri Lanka: An Amazing Diving Underwater Image**

I'm looking for a sensational underwater / diving shot, taken in Sri Lanka - doesn't matter where.

## **Fun & Entertainment (Australian looking images)**

We are looking for a series of images that embody people enjoying entertainment, like movies, sport, concerts & festivals as well as general nights out. The images should be focused on the people and not the event or venue they are attending. They should feel real and not too staged, but the subject can be posing for the camera or be aware that it's there. Ideally we'll have a mix of both. Our campaign is set in Australia, so please discard any imagery that feature things that look or appear to be international. We are looking for a series of images that represent different types of entertainment. from 4 to 8 images. We'll be looking at images from \$300 AUD to \$2000 AUD \* Recognisable faces must be model released

## **Portrait**

Looking for a fun and welcoming portrait of a person. It should reflect an intimacy, like they are letting us in on their world. It will be used for the cover of a travel brochure and needs to be representative of their country. India, Central + South America, Cuba, Iceland.

## **The Minneapolis Pride Parade**

I'm looking for energetic photos of the Pride Parade in Minneapolis that convey its celebratory and inclusive nature.

## **India vacation - Specific activities**

We are looking for the following Indian Vacation activities - images MUST feature a tourist(s) with a model release or if not released not be recognizable

1. Rickshaw roadtrip to Chennai
2. Snorkel with an elephant
3. Drink tea in a traditional Indian tea House
4. Watch the cricket in Wankhede stadium
5. Take a boat down the canals of Kerala (Thiruvananthapuram)
6. Climb up Sigiriya Rock Fortress (Colombo)
7. Stroll along Sadarghat Port (Dhaka)
8. Go to a street market - Chor Bazaar (Mumbai)

Forts/ Nice buildings

1. Fort and Shalamar Gardens (Lahore)
2. Lal Bagh Botanical Gardens at night (Bangalore)
3. Lalbag Fort (Dhaka)
4. Sonargaon (Dhaka)
5. Old city of Lahore
6. Hiran Minar (<https://uk.pinterest.com/pin/498914464942181667/>)

Water:

1. Edward Elliot's Beach (Chennai)
2. Rawal Lake (Islamabad)
3. Elephanta Island/ Beach (Mumbai)

## **Colourful Fashion**

Looking for a "fashion" shot with lots of bold, graphic colour. It must be visually striking, playful and impactful.

## **Hairstyles**

There are several specific looks. I'll be attaching reference images. Here are the looks, which will correspond to each file name: Curl Defining Shag Pixie Textured Lob Beauty Waves Messy Updo Bob Men's Short Men's Long These should be attractive people in their 20's and 30's of a variety of ethnic backgrounds. Solid or out-of-focus background is ideal

## **Middle aged male looking happy**

He needs to represent an slightly older middle aged man who's sold up in London and moved to the US to ""live his dream"" this guy is wealthy and happy, comical is fine just not too cheesy, light hearted, friendly face, should make you think "why is he so happy?" "I want what he has". Will be used as a close-up face shot and on bright gradient background (one of four in series) if there is enough bright background in shot, such as sky or green fields/hills thats a bonus.

## **Elderly wealthy looking woman celebratory**

Elderly wealthy looking woman ideally raising a glass, face on to camera. As if she has just had great news, happy, won the lottery, smiling. Slight comical welcome, good character face, non cheesy and boring.

## **One & Only Palmilla Resort**

We are looking for great photos, vertical or horizontal, from the One & Only Palmilla Resort in San Jose del Cabo, Mexico. Images must be taken since the October 2014 hurricane.

## **Conceptual - What Went Wrong at the Wedding**

Beautiful and conceptual images to illustrate a story on "What Went Wrong" at the wedding. Flower girl in tears, cake falling apart, dress buttons scattered etc. Open to all ideas

## **Indigenous Maleku Tribe interacting with People**

A photo depicting everyday life of the indigenous people of the Maleku Tribe in Costa Rica.

## **Negroni Cocktail**

I'm after a beautiful and interesting image of a Negroni classico cocktail - a generic image, atmospheric lighting etc.

## **Still Life of Cocktail**

I need a stunning shot of a cocktail which will have to work as a 'holding shot', so nothing too specific, no 'cheesy' cocktail decorations etc. I'm after something very graphic, cool, contemporary.

## **The South of France - Experiences**

We are looking for beautiful experiential images for The South of France - people doing interesting things

## **Destination Image of Specific Places**

Single-focus travel image to represent the exotic destinations to which we travel (listed below). It should be colorful and alluring. It would need to be a portrait-format image (not horizontal). An uncommon photo with stopping power. Needs to appeal to a traveler who has a thirst for knowledge. Needs to show engagement with people or an experience and tells a narrative. The Galapagos Islands Peru Chile Croatia Montenegro Iceland Myanmar Thailand China The Yangtze Vietnam Patagonia India

## **Tourists - Osaka & Shanghai Cities - incl any SE Asia & India cities**

After much searching we still haven't found the perfect City shot for SE Asia so are opening this to all types of licenses - In this brief we are looking for RF images. If you have previously submitted images to one of our briefs please do not resubmit. Images should represent city scenes (markets streets transport etc) or show the business of the areas. The most important aspect is that the tourist is active - IE not just standing and definitely not looking to camera posing. Attached is a perfect shot but was rejected because the tourist was too static.

## **Sink Pouring Out Dirty Water**

I need to get an image of a sink pouring out dirty water. See the attached image for reference.

## **Vintage Images of People Cooking or Grilling**

We're looking for some images of people cooking or grilling. Ideally from the 50's-80's they want images that are as AUTHENTIC as possible.

## **Tailgating. High Energy Excitement**

Looking for a lead image that communicates "Win the Ultimate Tailgate Party". Image should perceive excitement and high energy. Target audience is millennials.

## **People Hanging Outside In Australia**

Outside, can be park or beach but make sure it is not your typical beach shot i.e. surfboards. It needs to look modern and trendy. Should be light and bright but doesn't need to be middle of the day sun, could be the afternoon sun, golden hour for example. 4 people. Can be a mixture of males and females. Aged approx. 25. They must look 25. A get together/wine consumption moment i.e. the below. The must be laughing/having fun/happy.

## **Street Art In Buenos Aires**

Hi there, we're looking for awesome pictures of street art in the Argentinian City of Buenos Aires. The image will be used by an airline to advertise the city. Big Mural type art is preferred as the words 'Be Moved' will sit over the top of the image.

## **Vibrant & Colorful Food**

- Food that is so vibrant and visceral it makes your mouth water •
- Food that's shot in a way that feels like you could reach out and grab it •
- Food that's shot from the side, from 3/4, from above •
- Human elements can help create authentic food moments – cutlery, drinks, utensils, crumbs •
- Perfectly imperfect – it can be a bit messy as long as it looks delicious

We'll use a broad range of food shots, cuisine types, and spreads of food with multiple cuisine types in one shot.

## **Chefs**

• Chefs who are authentically friendly and happy • Chefs with love and pride for their food • Shot in an editorial style that feels authentic and vibrant, not contrived • Shots that tell unique stories, behind the scenes Looking for both men and women images.

## **Food Moments**

• Fun, unique, human moments around food • Express the pure delight of food • Whether an Instagram moment or a more stylized one, each shot should be captured from a personal point of view • These should feel real and vibrant, not contrived We'll use a broad range of food moments, ethnicities, private moments, and moments shared with many.

## **Healthy Living, Prevention**

Nutrition and Physical activity, awareness/education, advocacy, patient interactions with medical staff and environments. Authentic emotions (shown through hugs, laughter, crying, etc.) Slice-of-life engagement (less posed, not looking at camera, walk in-action) First person POV shots (feet walking, holding hands, cheering) Varying numbers from a few to thousands Mother/daughter Groups (multi-generational, ethnic diversity) Hispanic Hispanic family African American Men Young women EXAMPLE IDEAS • Sun safety- Person applying sunscreen while wearing a hat and sunglasses • Quitting smoking. Breaking cigarette in half, quit-smoking remedies including gum, patch, lozenge, inhalers, sprays, pills but especially someone using the patch. • E-cigarettes • People sitting on the couch watching TV • A person sitting at the computer at work • Indoor tanning, tanning beds • People sleeping or unable to sleep All recognisable faces MUST have releases.

## **Diagnosis**

Patient interactions with loved ones, patient interactions with medical staff and environments. Environments can be as diverse as the people shown. Anywhere a person may live, work, or visit should be considered. **EXAMPLE IDEAS** • Patients (diversity in age, gender, and ethnicities important) talking to doctors, in varying emotional states (happy, stoic, concerned, despondent, etc.) - generally, need more images of older patients than younger patients • Financial/insurance/bill paying • Doctors/surgeons (diversity in gender and ethnicities important) • Someone getting chemo • Someone getting radiation • Someone getting surgery for cancer • MRI scan (please note specifics of scan for content publishers) • CAT scan (please note specifics of scan for content publishers) • PET scan (please note specifics of scan for content publishers) • X-ray machine • Ultrasound • Chemotherapy room • Rad onc-external radiation set up, XRT mask/mold • IV bag/infusion • Person with chemo port in place • Pills and supplements (multiple images) • Patients in waiting room (hospital or doctor's office) • Children with cancer • Person in examination room • Surgeon • Mammogram • Doctor/nurse looking at scan/x-ray • A person getting hospice care

## **Medical Treatments**

Patient interactions with loved ones, patient interactions with medical staff and environments, patient interactions in ACS programs/services (Road To Recovery, Hope Lodge, Look Good Feel Better, etc.) EXAMPLE IDEAS • Patients (diversity in age, gender, and ethnicities important) talking to doctors, in varying emotional states (happy, stoic, concerned, despondent, etc.) - generally, need more images of older patients than younger patients • Financial/insurance/bill paying • Doctors/surgeons (diversity in gender and ethnicities important) • Someone getting chemo • Someone getting radiation • Someone getting surgery for cancer • MRI scan (please note specifics of scan for content publishers) • CAT scan (please note specifics of scan for content publishers) • PET scan (please note specifics of scan for content publishers) • X-ray machine • Ultrasound • Chemotherapy room • Rad onc-external radiation set up, XRT mask/mold • IV bag/infusion • Person with chemo port in place • Pills and supplements (multiple images) • Patients in waiting room (hospital or doctor's office) • Children with cancer • Person in examination room • Surgeon • Mammogram • Doctor/nurse looking at scan/x-ray • A person getting hospice care

## **Recovery**

Healthy living (nutrition and physical activity) EXAMPLE IDEAS •  
Healthy food/ingredients: fruits, vegetables, nuts, fish, olive oil, etc.  
• Healthy eating - variety of people, include family meal around a dinner table, picnics, etc. (no grilling) • Kids eating healthy lunch in school cafeteria • Cooking/baking in the kitchen (with and without kids) with healthy ingredients • Restaurant dinner with healthy options • Produce at the grocery store or market • Canned goods, pastas, cereals in a kitchen pantry (avoid brand labels showing or unhealthy canned foods with high sodium ) • Holiday scenes: Thanksgiving dinner, holiday parties • Foods that often come up in studies: coffee, chocolate, tea • Unhealthy foods: sugary foods (sweets, sodas, energy drinks, etc.), junk food (chips, pizza, hamburgers, etc.), red/ processed meat (steak, bacon, hot dogs, sausage, ham, cold cuts, etc.) • People drinking alcohol or just alcoholic drinks

## **Research**

Researchers in lab/office settings, lab equipment EXAMPLE IDEAS

- Researchers at computer (many researchers work at a desk and not in lab)
- Researchers in labs
- Images of labs and lab equipment (test tubes, microscopes, pipettes, etc.)
- Gloved hands
- Reflection of monitors on glasses

## **Engagement (Medical)**

Volunteers, donors, advocates Authentic emotions (shown through hugs, laughter, crying, etc.) Slice-of-life engagement (less posed, not looking at camera, walk in-action) First person POV shots (feet walking, holding hands, cheering) Varying numbers from a few to thousands Mother/daughter Groups (multi-generational, ethnic diversity) Hispanic Hispanic family AA (African American) Men Young women

## **Sicily, Italy - Vibrant, inspiring travel images**

We want to see your best shots of Sicily that would inspire travel to the area. Vibrant, colorful, interesting images. Like to see a human element ie building, town, piazza, bathers etc... Any recognizable talent must be released for all commercial purposes.  
Thanks

## **The 'Spirit' of Health**

Daily moments that are not usually thought of as specifically healthy, but that enrich our lives, and ultimately provide us with health and happiness. The 'Spirit' of healthy. Not jogging or exercising, but a road trip with friends, an outdoor concert, intimate family moments.

## **Portrait of old men and women 65+ parkinson's sufferers**

Close-up portraits (head, neck and shoulders), honest, not glamorous of older/mature ladies and men. The campaign is for a new parkinson's disease drug and its ability to give older/elderly people their dignity back. The creative will have copy running over the face of the person so it is important that the composition and tone is similar to the attached samples. \* Model release required.

## **Scandinavian Bar - Denmark, Norway, Sweden etc**

Inside an intimate Scandinavian bar. A couple sharing a drink inside an authentic bar that sells Aquavit is perfect. Travel style is ideal.

\*Recognisable places and faces must be released

## **All LGBT Communities**

Would be great to get parade shots, where talent is cleared, that could be in any city. Looking for natural lifestyle imagery. Also we'll need the talent releases for everyone in the images. Please make sure you can provide a file size of 50mb if you are selected.

## **Underwater Volcanic Eruption**

I'm looking of a great shot of an underwater volcanic eruption

## **LGBT Community Around LA (Southern California)**

Looking for natural lifestyle imagery. Also we'll need the talent releases for everyone in the images. Please make sure you can provide a file size of 50mb if you are selected.

## **Urban Lifestyle (Approved for TOBACCO use)**

\*\*Images approved for tobacco advertising use. You MUST be able to verify that the talent is 25+. Looking for images of people in groups, having fun, dining, drinking, laughing, at parties, events concerts etc etc...in general enjoying life. they should not be using tobacco products in the image.

## **Smart, Connected "Things"**

Looking for images primarily of products or things that could be connected. Ok to have people interacting with the object but focus should be on the thing. In most cases some compositing/photoshopping will need to be done on our end to indicate that the objects in the photo are smart & connected and "talking" to the internet. Examples: Farm Equipment Industrial machines Factories Home appliances (Fridge, Washer/Dryer, Security system, Nest thermostat, Phillips hue lightbulbs Cities (systems within cities, smart parking meters, stop lights, etc) Connected Automobiles (interior of dashboards, POV of driver)

## **Sandcastles**

I'm looking for AMAZING images of sandcastles for an upcoming issue. I need them to be horizontal, it will run as a double page spread. Looking for all types of sandcastles, times of day, locations, etc. Child in the image is a plus. Deadline is ASAP.

## **Train - Going Through Epic American Landscape**

I'm after an epic shot of a train travelling through stunning (ideally American) landscape. An aerial shot would work too, but it doesn't have to be an aerial. Close up's won't work too well - we need to get a good sense of the landscape, the train is cutting through for this...

## **An Australian private school building**

We're looking for a photo of an oldish, nice-looking Australian private school building (preferably with kids or students in it as well).

Something like this: <http://i2.wp.com/simplyschoools.com.au/wp-content/uploads/2014/10/school.jpg>

The image is to be used as hero/landing page cover for a new website. Example: <http://webtest.edstart.com.au/images/simplyschools-demo.png> To avoid the need to get permissions to publish, the images should not contain any identifiable faces. The school should either be property released or generic enough looking. Thanks

## **Female Fashion Photo with Earthy Type Dress**

We are a software company selling in the fashion/retail space, and looking for a photo as close to the attached as possible. What we liked was the horizontal/landscape dimension, the intricate designs in the dress, and the earthy tones of the dress.

## **Tourists Shot - China / Hong Kong**

We are still looking for beautiful travel images with a model released (or unrecognizable model) human tourist element – tourist(s)/people in the shot need to be the hero(s) of the image but should not take up more of the image than the location itself. One person is preferred but we are open to multiples. Please NO destination shots without people in them will be suitable. The more copy space the better however the tourist(s) do need to be in view and not tiny in the frame. If the images are busy they need to at least be attractive. The human element needs to look more like a tourist than a local if it is a local. The image should invite you in and clearly make you want to be there. The image should represent the very best and/or beautiful interesting places and experiences the destination has to offer. The images should not be posed or stocky. The client does not want any animal ride images. Images should be thoughtfully lit/treated, professionally shot and stylish in their composition.

## **Mature Woman, Side-View**

Sleeping, walking, carrying something, walking a dog, casual.

## **San Francisco**

As the international travel market is extremely cluttered with similarly focused campaigns, it is important to complement the iconic sites and attractions i.e. the Golden Gate Bridge, Lombard Street, Pier 3 etc with WHAT MAKES THE CITY UNIQUE i.e. the fact that they are the home and hub of TECHNOLOGY, that they are the birth place of Facebook, LinkedIn, Uber and they are sister cities with Sydney for GAY PRIDE. We are interested in images of what makes San Fran tic - people, culture, places. This will ensure our creative is a fresh approach.

## **Night Time Party Scene with Many people**

We'd like a variety of outdoor party scenes with many people (more than 5).

## **Young, Athletic Seattle Kayaker**

Young, athletic Seattle kayaker with either the city skyline or the mountains in the distance. (Attached image references) Model release required for all recognizable faces.

## **People in Buenos Aires, Shot From Waist Down**

I need images of people in Buenos Aires, shot from the waist down. The images will appear on a travelator in an airport, so when the person standing on the travelator goes passed, these half images they will complete the rest. I'm after images of tango dancers, Football players ( Professional or street ) Dog walkers and street chefs.

## **Crowded Doctor's Clinic Waiting Room**

I'm looking for images of crowded GP clinics, or waiting rooms. Ideally highlighting how much of a pain it is to wait there with other sick people, so perhaps if there's a clock in the background. but the main visuals need to show its a doctors clinic, its crowded and people look fed up with waiting so long. Model release required for all recognizable faces.

## **People Hiking in Upstate New York**

I'm looking for hiking images in upstate New York that have a lot of movement. The creative's favorite image vibe is the one on the top left of my reference photo. Thanks! Model release required for all recognizable faces.

## **Summer - Scandinavian Lake Swimming**

ON THE LAKE Swimming in a Scandinavian lake in summer, floating on the surface, jumping in, splashing around, fun times. Could be on a jetty or pontoon. Sun out, or Midnight Sun. Nature surrounds us, idyllic. Essential criteria here is great local characters. Portraits that tell stories. They need to feel inspirational, desirable.

## **Photos of Youthful Software Developers**

urban, converted warehouse office setting. It should look authentic. Model release required for all recognizable faces.

## **Modern Technology Settings w/ People and Things**

We are overhauling how we visually represent our software technology platform and offerings. Looking for images that relate to the Internet of Things industry. -Want to show software developers creating connected applications. -We want to show devices, machines, factories, cities, homes etc that are smart and connected. They are gathering data and sending back to the manufacturer. -Looking to represent developers (young, mixed gender and race) as well as Innovators, technology leaders, and entrepreneurs. -Technology startup vibe, clean, brick & beam space, open floor plan. -Also looking for images that show augmented and virtual reality. -Key areas of content relate to Connect (machines or products that are "sensored" up and collecting data), Analyze (Machine Learning/Predictive Analytics/Remote Monitoring), Create (developing software applications), and Experience (Augmented and Virtual reality, mobile app use etc). -Ideally any photos of people with screens will be clean enough to screen replace and fill with our software.

# HALF THE BATTLE IS KNOWING WHAT SELLS

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**James E Smith**

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